



LEAF CAMPAIGN CELEBRATION

The Derwentside LEAF (Litter Education and Awareness Focus) campaign – ‘Don’t LEAVE your litter’ is a high profile promotional campaign, aimed at young people from pre-school to school leavers, community centres and local businesses. The scheme has involved working with local artists and dramatists to make the litter message fun and accessible to people in Derwentside, especially the young. LEAF is a £76,000 project that has received key funding from both the Neighbourhood Renewal Fund and the Working Neighbourhood Fund. The project itself has been delivered in partnership with environmental charity, Groundwork West Durham & Darlington.

The Celebration Event

In February and March, ten primary schools, ten community groups, four secondary schools and several nurseries were involved in drama and art projects based on the LEAF message. The celebration event sees some of the project’s young participants from Catchgate Community Primary School receive a carved wooden plaque and other prizes for their participation in the scheme. The event will also mark the beginning of LEAF 2, the second phase of the project which will see a further 25 primary schools, 10 community groups and 4 secondary schools undertake the LEAF challenge between May and July 2008.



Alex Watson presenting Catchgate Community Primary School with a leaf shaped plaque.

Groundwork West Durham and Darlington is an environmental regeneration charity working across West Durham and Darlington. Funded through a number of different sources projects range from developing play areas to natural parks and community spaces, all involving local people. Groundwork West Durham & Darlington aims to build sustainable communities in areas of need through joint environmental action. For more information about Groundwork West Durham and Darlington please contact Nathan Townsend, Derwentside Project Officer on 01207 524803 or by e-mail at nathan.townsend@groundwork.org.uk