



I Respect – We Respect Campaign

The **Green Corridor Neighbourhood Partnership** is a community led partnership that works with service providers by improving and joining up local services and making them more responsive to the needs of local residents in the communities of Craghead, South Stanley, South Moor, Quaking Houses and New Kyo.

Readers may be aware that at present the Green Corridor are driving the I Respect – We Respect Campaign that is targeted at building up respect and social responsibility within the area. The campaign is based around seven principles:

Our Principles:

We all have a responsibility to respect everyone, regardless of their faith, age, colour, culture, sexuality or ability, this means:

- 1. Everyone has a right for their opinions and ideas to be heard**
- 2. Everyone has a right to be treated courteously**
- 3. Everyone has a right to be treated equally**
- 4. Everyone has a right for their property to be treated with respect**
- 5. Everyone has a responsibility to look after their neighbourhood**
- 6. Everyone has a responsibility to look out for their family, friends and neighbours**
- 7. We should all treat others in the same way as we would expect to be treated ourselves**

The I Respect – We Respect campaign was officially launched on Wednesday 26th April in Stanley Community Centre. The launch was a great success with over 60 people in attendance who saw an I Respect – We Respect Campaign DVD with contributions from local people who live and work in the Green Corridor area, and listened to speeches about respect from service providers.

The main highlight of the day were presentations from local school children from Greenland Infant School, St Mary's Roman Catholic Primary School, and Greenland Junior School. The presentations included poems, posters, role-plays, and raps all about respect.

The campaign has also been taken on board by the Heart of Burton Partnership in Derbyshire and was launched in their area on Monday 22nd May. Other Neighbourhood Management initiatives like the Green Corridor are also looking into rolling out the campaign in their neighbourhoods.

On going I Respect – We Respect Activities:

The campaign was recently promoted on ITV as part of North East Tonight's Big Clean Up. An ITV News crew filmed pupils from St Mary's Roman Catholic Primary School and Green Corridor Staff doing a litter pick in South Stanley Woods.

An I Respect – We Respect week took place during the first week of the School Summer Holidays 24th – 28th July. The weeklong event linked up with the **NE1 Event** who provided a team of 15 young people from around the country to come and work in the Green Corridor area. The team, Green Corridor Board Members, staff, and local residents worked together during the week and carried out litter picks in New Kyo, Quaking Houses, Craghead, South Stanley Woods, cleaned up a soft play area at Bloemfontein School and helped paint the iron-railing fence around St Stephen's Centre.

On Wednesday 16th August the Green Corridor further publicised the campaign whilst hosting a Football Tournament for 12-14year olds on the new Multi Use Games Area at Stanley School of Technology. The Tournament was staged as a warm up to 'Football First' - North East Neighbourhood Management Football Fellowship.

'Football First' has come about as a result of some of the North East's most innovative neighbourhood regeneration partnerships joining forces in an exciting project which aims to use football as a catalyst for community renewal.

The Coalfields Regeneration Trust's GAME ON project has teamed up with Neighbourhood Management initiatives in Blyth (Improving Croft and Cowpen Quay - ICCQ), Derwentside (Green Corridor Neighbourhood Partnership) and Easington (Easington Colliery and Horden Neighbourhood Management Pathfinder) with the objective of encouraging young people to keep fit as well as developing their confidence, self esteem and social skills.

All the players who attended the Green Corridor's Football Tournament will attend the 'Football First' Finals on Friday 1st September 2006 at Soccarena, Durham and compete against teams from the above Neighbourhood Management initiatives.

Please do your bit to help the campaign to go from strength to strength.

For more information on the campaign or the work of the Green Corridor Neighbourhood Partnership contact Daniel O'Brien on 01207 280486 or Email d.o'brien@derwentside.gov.uk or drop into the Green Corridor offices at 57-61 Lenin Terrace, South Stanley during normal office hours for an informal chat about the work we do and the rewarding input you can have.